# CV for HECTOR M. MALAIDZA



Communications & Knowledge Management Specialist

**Nationality :** Malawian

**Religion :** Christian

**Marital Status:** Married

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**ACADEMIC QUALIFICATIONS**

2019 - 2023: [**PhD in Development Studies - Student**]

[Faculty of Social Sciences, Chancellor College]

[University of Malawi]

01st January, 2012 - 10th December, 2013 (Graduated on 27th May, 2015 at Great Hall)

[**MSc. Rural Development and Extension** - with credit]

[Bunda College of Agriculture, University of Malawi]

01st October, 2005- July, 2009 (Graduated on 12th August, 2009 at College of Medicine):

[**BSc. in Agricultural Extension**- with credit]

[University of Malawi, Bunda College of Agriculture]

**RECENT RESEARCH & CONSULTING WORK**

**Principle Researcher and Team Leader** for the **Fish Market Survey on**: Assessing Consumer Demand and Preferences on Aquaculture Raised Fish”*.* A study conducted by CREATIVITY for the Aquaculture Value Chains for Higher Income and Food Security (AVCP) projec,*.* German Development Cooperation, GIZ Country Office. Mtendere Drive 10/319, P.O. Box 31131, Capital City, Lilongwe 3, Malawi. November 2021 - January, 2022 (Finalising the report)

**Principle Researcher and Team Leader** for the Market analysis on “*Market Oriented Smallholder Horticulture Empowerment & Promotion (MASHEP)”.* A study conducted by CREATIVITY for the JICA-Malawi Office, P.O. Box 30321, Lilongwe 3. Malawi. April - June, 2021 (Finalising the report)

**Principle Researcher and Team Leader** for the Annual Monitoring Survey of Oxfam Ireland’s Irish Aid Funded Development Programme. Conducted for Oxfarm Malawi, Green Heritage House, P/Bag B331, Lilongwe 3, Malawi. December 2019-July 2020.

**Principle Researcher** on Ex-Post Evaluation called “*Sustainable Land Management Promotion Project”.* A study initiated by JICA, JICA-Malawi Office, P.O. Box 30321, Lilongwe 3. Malawi. September, 2019. (Just submitted a draft report).

**Co- Researcher**: Baseline Study for the PRISE Project, Malawi. Centre for Agriculture and Bioscience International (CABI), Africa Regional Centre, Nairobi, Canary Bird, 673 Limuru Road, Muthaiga, P.O. Box 633-00621, Nairobi, Kenya. September, 2019.

**Co - Researcher**: for a Socio-Economic Assessment titled “*Tracing Dissemination Pathways for Promoting Agricultural Technologies under APPSA Project in Malawi, Zambia and Mozambique”*. A research study conducted as a project requirement for the Agricultural Productivity Program for Southern Africa (APPSA), World Bank, Malawi. October, 2018.

**Principle Researcher**: Baseline study “*Gender Orientation in Use of Mechanised Innovations among Smallholder Farmers in Malawi*”. A study conducted the Department of Agricultural Research Services.

**Co - Researcher**: Baseline study of “*Baseline Study of Adolescent Girls and Young Women Program*”. A study conducted on sub-grantees of ActionAid, Malawi. A program funded by the Global Fund. June - August, 2017.

**Principle Researcher**: Baseline Survey of “Rebuilding Livelihoods of Disaster and Flood Affected Households Project in Chikhwawa District (February 2016): Evangelical Association of Malawi and Christian Aid.

**Principle Researcher**:Data Management of *“Livelihood Assessment of Infrastructure Development Project, Resettlement and Livelihood Restoration Plans”* (November 2014 – June, 2015): ESCOM (Power Expansion Program), AFROCARE, a project under the Millennium Challenge Account.

**Principle Researcher**: An End-line Evaluation of “Contribution of Disaster Preparedness ECHO (DIPECHO) Programmes I, II, III to Social Protection (SP) and Disaster Risk Reduction (DRR) of farming households in Nsanje District” (January, 2014): Goal Malawi

**WORK EXPIRIENCE**

**Institution:** Department of Agricultural Research Services, Ministry of Agriculture

**Position:** Knowledge Management Officer and M&E Support Person*[Jan 2017 to date]*

1. *Served as a Communications Officer for the Agricultural Productivity Program for Southern Africa (APPSA), Funded by the* ***World Bank*** *– Implemented from 2016 to 2020*
2. *SADC Information Communication and Knowledge Management (ICKM) Initiative (Still under implementation) an on-going initiative being implemented by* ***CCARDESA***
   * *Currently serving as a Country Focal Person for the CCARDESA the ICKM platform.*
3. *Communications Specialist for the:*
   * *African Cassava Whitefly Project (Still under implementation)*
   * *Agricultural Sector Wide Approach Programme 2 (ASWAp II) funded by the* ***World Bank***
   * *Sustainable Agricultural Productivity Program (SAPP) funded by* ***IFAD***

**Responsibilities as a Knowledge Management Officer**

Providing leadership role in developing a Communication Strategy for disseminating improved agricultural technologies.

* Ensuring compliance of activities with project communication strategy by following donor guidelines
* Developing key promotional messages including extension circulars, factsheets, posters, booklets, banners, catalogues, policy briefs, educational videos, audio clips etc. in consultation with the project teams
* Facilitating broadcasts and circulation of promotional messages through various channels.
* Managing the institution’s Website and Management Information System (MIS
* Developing and evaluating feasibility, efficiency and quality of Information Education and Communication (IEC) materials
* Coordinating communication activities and events of the project and partners
* Conducting awareness raising campaigns, events, information dissemination workshops, etc. for target groups
* Undertaking sporadic field visits to monitor programme implementation and liaise closely with target groups.
* Participate in donor visits for showcasing project progress and achievements including Implementation Support Missions (ISMs)
* Draft case studies and relevant project documents and suggest recommendations on varied issues (as and when required)
* Maintain documentation management system (hard copy and on network).

**Responsibilities as an M&E Support Person**

* Assisting in the development and/or finalization of the project work plan and keep it updated in accordance with project activities and timeframes.
* Reviewing and updating the results framework, for project M&E, for example mid-term project review, impact assessment, final evaluation, develop project Performance Monitoring Plan with relevant data collection systems.
* Reviewing the quality of existing data in sub-project subjects, the methods of collecting it, and the degree to which it will provide good baseline statistics for impact evaluation.
* Developing baseline data for each project component and for all project indicators.
* With collaborating partners, reviewing their existing approaches and management information systems and agree on any required changes, support and resources.
* Organizing and undertaking training with collaborating partners on M&E components as required.
* Identifying lessons learned and developing case studies to capture qualitative outputs of the project.
* Backstopping agricultural scientist in handling implementing sub-projects and improving performance using M&E feedback and other targeted feedback.

***Social Scientist – Communications and Technology Dissemination [01/12/2003 to Date]***

***Department of Agricultural Research Services, Ministry of Agriculture***

***Responsibilities***

* Providing leadership role in dissemination of agricultural technologies.
* Member of the technology release secretariat (Agricultural Technology Clearing Committee) in Malawi. Responsible for vetting scientific proposals for release of agricultural technologies and organizing platforms (meetings) for technology release.
* Responsible for issuing certificates on agricultural technologies released for use in Malawi.
* Interpreting agricultural development policies and formulating strategies for implementation.
* Collaborating with senior research scientists in writing research proposals, designing experiments and selection of research study sites
* Takes part in monitoring and evaluation of agricultural development and research projects and activities.
* Takes a leading role in conducting participatory research studies for DARS.
* Trains and backstops government extension staff and farmers on newly developed agricultural technologies.
* Team leader of in conducting social research studies including social surveys.

**United States Department of Agriculture (USDA) - Borlaug Fellow**

*Lecturer and Researcher in Agricultural Extension (September to December, 2016)*

*Agricultural Leadership Extension and Communication Department (ALEC)*

**Campus: Texas A & M University, Texas, United States of America**

***Courses Taught-*** *While in the United States, I was teaching the following courses to the indicated categories of students:*

* Introduction to Agricultural Development and Extension (Lectured to Undergraduate Students)
* Diffusion of Agricultural Technologies (Lectured to PhD Students)
* Social Justice and Agricultural Development (Lectured to Undergraduate Students)
* Agriculture and Food Security (Lectured to Undergraduate Students)
* International Agriculture – The African Perspective (Lectured to MSc Students)
* Participated at the World Food Prize in the state of Des Moines, Iowa.

**Part-Time Lecturer –** *Faculty of Rural Development, Extension Department*

**(2007 to December 2016)**

***Lilongwe University of Agriculture and Natural Resources – LUANAR***

**Courses taught:**

|  |  |
| --- | --- |
| * Extension Methods * Research Methods for Social Scientists * Agricultural Production Estimates Survey * Evaluation of Extension Programs | * Group Dynamics * Supervised Extension Projects * Managing Knowledge and Information for Development Projects. * Working with Rural Communities among others. |

**Agricultural Extension Specialist - Internship [01/09/2009-31/12/2011]**

***Bunda College, Farmer Voice Radio, American Institutes for Research***

***In a consortium with CRECCOM, CAVWOC and Farm Radio Malawi***

***Responsibilities***

* Participate in the identification of promising technologies in various fields of agriculture
* Provide technical support to research desks at radio stations to develop and maintain robust feedback systems to guide programming and scheduling decisions of project activities as well as radio programs
* Help to identify impact innovation targets for the radio extension agenda;
* Provided technical support to village radio listening groups of impact-innovation practices to promote their widespread adoption;
* Participated in National Radio Agriculture Advisory Committees in developing local impact Radio Extension Agenda;
* Train, allocate and backstop University Radio Interns (graduate volunteers) to radio stations and radio listeners groups (sites) as part of their accredited academic studies, in liaison with the consortium
* Supervise University Radio Interns attached to the Farmer Voice Radio project;
* Develop capacity of University Radio Interns and extension workers to undertake radio research and extension activities related to agricultural radio programming
* Develop monthly, quarterly and annual budgets, work plans and reports

**PROFESSIONAL TRAININGS (WITH CERTIFICATES)**

* Knowledge Management and Strategic Dissemination in Development Projects, Training organized by Centre for International Training and Executive Development (CITED), Nairobi, Kenya (31st May – 14th June, 2017)
* Dissemination of Technologies, Texas A&M University, Texas, U.S.A (September – December, 2017)
* *Social Justice - Inclusion of Marginalized Sub-Sets in Development*, Texas A&M University, Texas, U.S.A (September – December 2016)
* *Export Marketing*, a training conducted by Malawi Investment and Trade Centre (MITC) at Capital Hotel, Lilongwe, Malawi (May, 2012).
* *Interactive Radio,* a training workshop conducted initiated by Farm Radio Malawi in conjunction with USAID, FHI 360, Feed The Future and Farm Radio International in Lilongwe, Malawi (April, 2013).
* *Life Skills, Gender, HIV and AIDS*, a training conducted by Bunda College at Lilongwe campus (March, 2006).

**AWARDS**

* Award of Excellence – First Social Scientist on USDA exchange programs (Texas A&M, 2016)
* Foreign Agriculture Services USDA Borlaug Fellowship (September – December 2016)
* Scholarship for a Master of Science in Rural Development and Extension at Bunda College of Agriculture, University of Malawi (2011-2013) from the McKnight Foundation
* Government Scholarships for a Bachelor of Science in Agriculture at Bunda College of Agriculture, University of Malawi (2005-2009)
* Government Scholarships to study a Diploma in Agriculture and Natural Resources at Natural Resources College, Lilongwe, Malawi, (2001-2003)
* Scholastic Achiever at Bunda College of Agriculture (2005)
* Honors Achiever at Natural Resources College (2001-2003)

**PUBLICATIONS**

1. Lead Author of a journal article “*Forecasting Future Funds for Food Security Projects: A Reflection on Trainings for Frontline Extension Staff on Improved Agricultural Practices in Malawi”*(April 2017),doi: 10.5191/jiaee.2017.24103, *Journal of International Agricultural and Extension Education.*
2. Lead author of the book titled *“Practical Guide to Maize Production in Malawi”.* (2016). Department of Agricultural Research Service.Lilongwe Malawi.
3. Lead Author of a journal article titled “*Institutional Factors Affecting Promotion of Soil Fertility Technologies in Malawi”* (2014)*.* Bunda College, University of Malawi. Published on Social Science Research Network.
4. Lead Author of a journal article titled. *“Dissemination of Agricultural Innovations: From the Source to the User with the User* (2015). Published on Social Science Research Network.

**Site:** [*http://papers.ssrn.com/sol3/papers.cfm?abstract\_id=2525105*](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2525105)

1. Author of a Thesis Report titled *“Factors Affecting Dissemination and Adoption of Soil Fertility technologies in Malawi”* (2013). Bunda College, University of Malawi. Lilongwe. Malawi
2. Co-author of a paper titled *“Research Networks scoping study for the Southern Africa: Covering Malawi, Mozambique and Tanzania”* (2015).

**Site:** [*https://www.zotero.org/groups/aeix/items/6CNAEI4T*](https://www.zotero.org/groups/aeix/items/6CNAEI4T)

1. Co-author of a book titled *“Guide to Soybean Production in Malawi”*. (2013).

**Site:**<https://www.researchgate.net/publication/265736526_A_guide_to_soybean_production_in_Malawi>.

**LINGUAL SKILLS**

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| --- | --- | --- | --- |
| **Language** | **Speaking** | **Writing** | **Reading** |
| English | *Fluent* | *Fluent* | *Fluent* |
| French | *Basic* | *Basic* | *Basic* |
| Chichewa | *Fluent* | *Fluent* | *Fluent* |

**COMPUTER SKILLS**

* Advanced Microsoft software packages user including MS. Excel, Word, Power Point etc.
* Experienced user of SPSS, GENSTAT and an average user of STATA.
* Able to use data collection platforms such as Survey Solutions, ODK and KoBo Toolbox on mobile devices.

**HOBBIES AND INTERESTS**

* Weight lifting, aerobics, listening to music and watching TV.

**REFEREES**

* **Frank Tchuwa, PhD** (Lecturer), Bunda College, LUANAR, P.O. Box 219, Lilongwe, Malawi

**Phone:** 0996545274 **E-Mail:** [fftchuwa@yahoo.com](mailto:fftchuwa@yahoo.com)

* **Blessings Botha (**Economist)**,** The World Bank**,** Development House, P.O. Box 30557

Capital City, Lilongwe 3, Malawi.

**Phone:** (265) 888 30 30 93 **E-mail:** [bbotha@worldbank.org](mailto:bbotha@worldbank.org)

* **Monica Murata, PhD** *(*Programme Coordinator for APPSA)*,*

CCARDESA - SADC Secretariat*,* P/Bag 00357, Gaborone*,* Botswana.

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* **Grace Munthali** (Economist**),** Chitedze Research Station**,** Department of Agric. Research Services**,** P.O. Box 158**,** Lilongwe, Malawi**.**

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