



Regional Knowledge, Information & Data Capture Guidelines Regional Workshop: CCARDESA ICKM Strategy Overview **22nd November 2021**

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CAADP



Overview

- Role of ICKM strategy in Long term and MTOP
- Background of ICKM in CCARDESA
- Introduction to KM Strategy
- The 4 Cs elements of the ICKM
- KM Performance Key indicators

ICKM 's place in CCARDESA strategic documents

- One of the key thematic areas of CCARDESA as outlined in the MTOP and long-term strategy is Knowledge, Information and Communication. It falls under Thematic Area 5: Knowledge and Information Management, Communication and Policy Support
- It supports the overall objectives and themes outlined in both the Strategic Plan and the Medium-Term Operational Plan of CCARDESA.
- The goal of the theme is to ensure access to knowledge and information through various ICT technologies, traditional and electronic media for researchers, extension agents, farmers and other various stakeholders

ICKM 's place in CCARDESA strategic documents

- The long-term Strategy attaches great importance to ICKM by acknowledging CCARDESA's strategic position to serve the region as “a broker of knowledge and information, the main products of agricultural research for development, and act as an intermediary between research, extension and value chain actors, to ensure that the region successfully turns research results into use”.
- In addition, CCARDESA's ICKM thematic area is enshrined in the CCARDESA mission which is “To set the regional research and development agenda, mobilise resources, support capacity development, foster collaboration and provide agricultural information and knowledge in the SADC”.

Thematic Area 5. Knowledge and information management, communication and policy support

Carry out	Carry out follow up measures for continuous improvement of the ICKM system (functionality such as search function, content migration, navigation, inter-linking, quality control)
Facilitate	Facilitate continuous engagement with ICKM community of practice (focused on focal points)
Implement	Implement ICKM Monitoring system
Promote	Promote CCARDESA visibility through its communication channels, including video, news items, publication of TIMPs
Promote	Promote Mobile App on CSA and upgrade in certain intervals
Curate and disseminate	Collect, curate and disseminate user-friendly knowledge products

Background

- The new draft ICKM strategy is informed by the CCARDESA Long Term Strategy, the Medium Term Operation plan (MTOP) 2021-2025,
- The draft Knowledge, Information and Communication Strategy and Roadmap for CCARDESA (CCARDESA 2016).

Introduction to KM Strategy

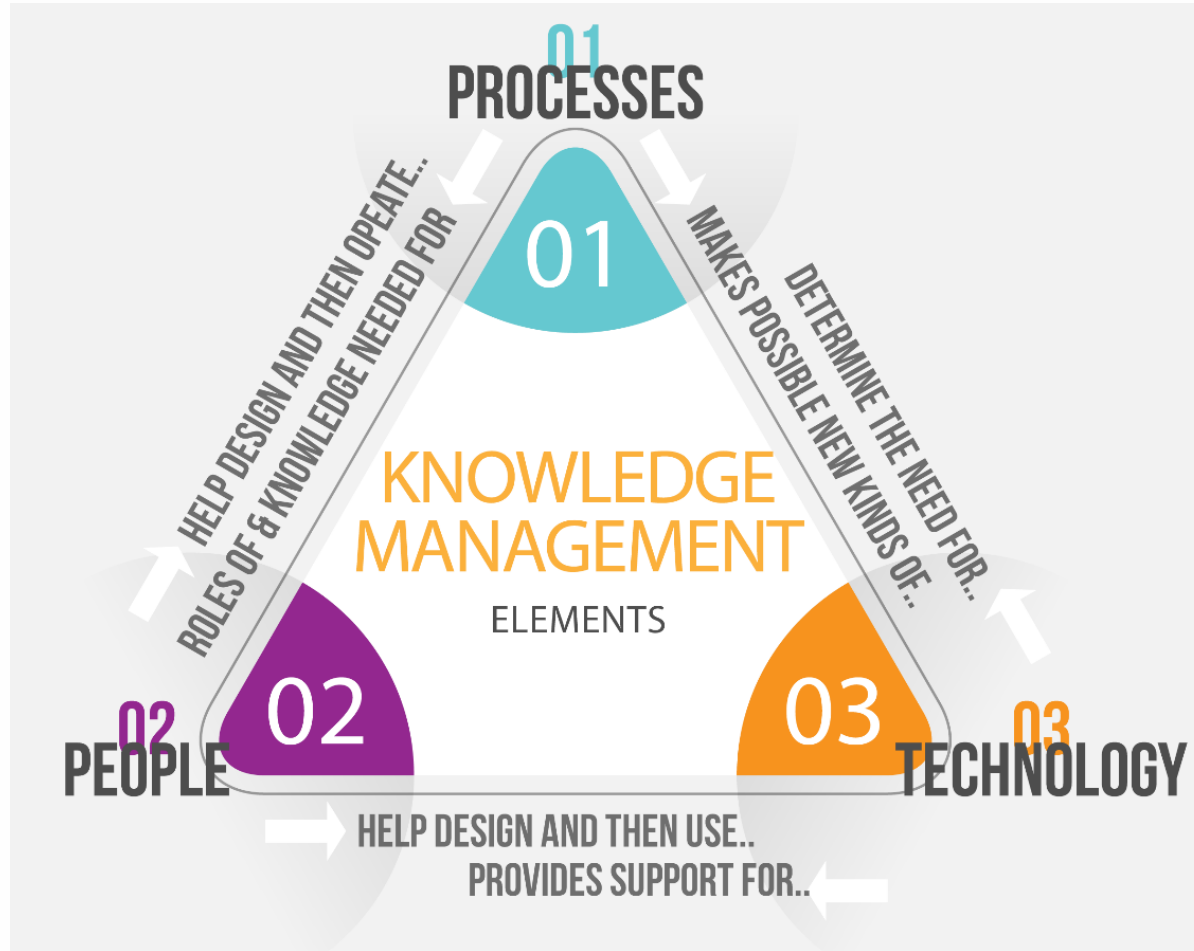
CCARDESA had a draft strategy since 2015/6

In 2018, a new strategy was developed which is still in draft form

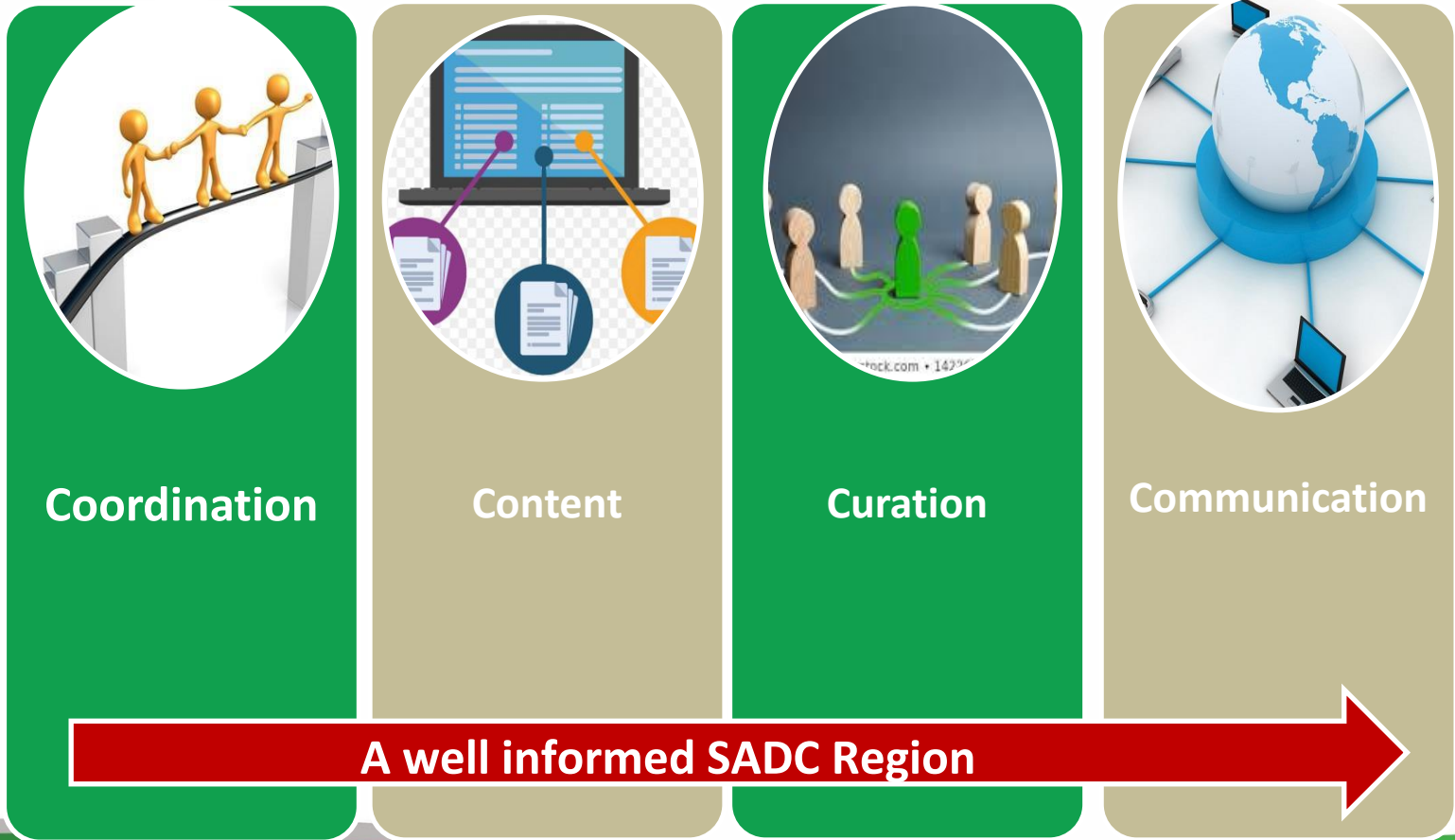
The purpose of the strategy is to establish a framework for implementing the ICKM and provide tools and approaches for communicating with stakeholders and partners thereby increasing the visibility of CCARDESA as a regional agricultural knowledge broker.

It also provides guidance and direction to the ICKM functions at CCARDESA and ultimately fulfilling its mandate.

Elements of the CCARDESA KM



The 4 C's Model of the CCARDESA ICKM Strategy

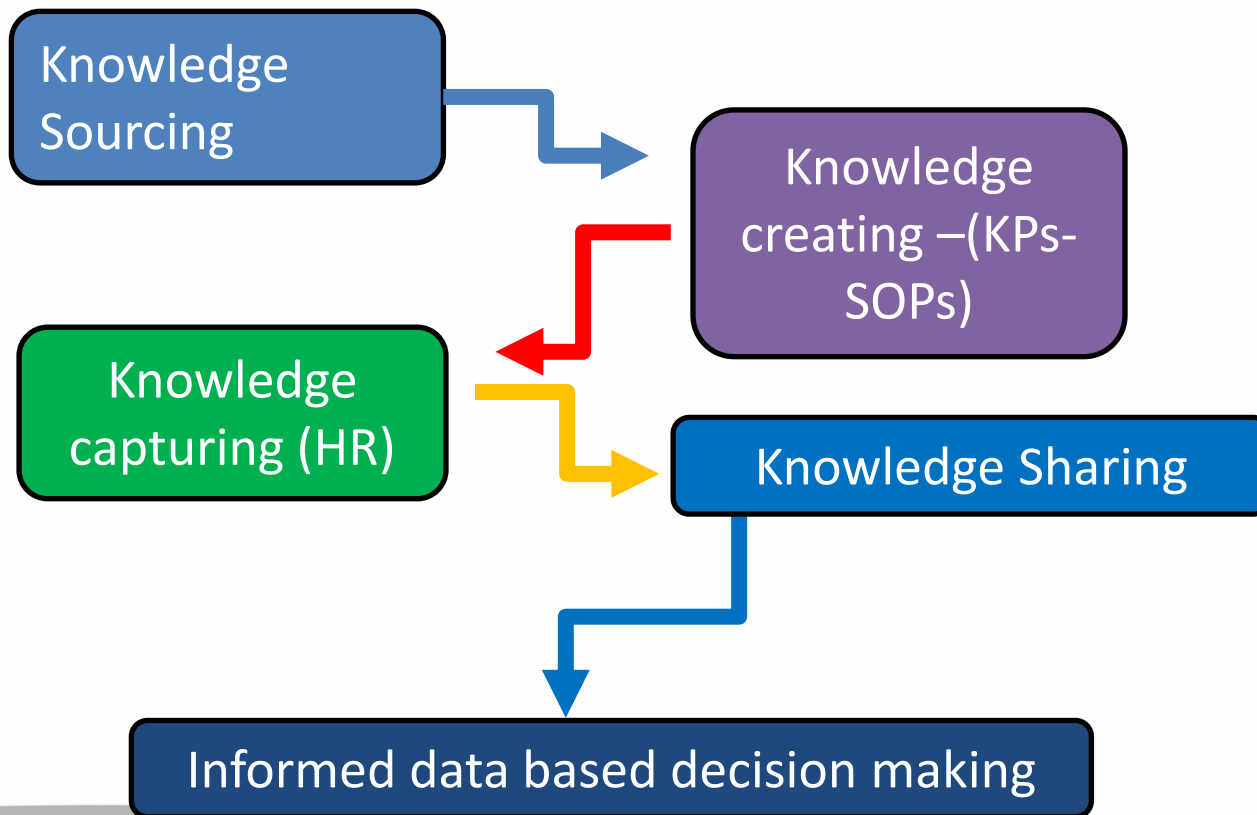


Coordination

- National ICKM Focal point persons
- Researchers
- Extension
- Farmers

Explicit & Tacit Content





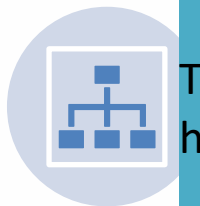
Curation



Curation refers to the addition of value to external knowledge sources, through commentary, assessment and promotion



ICKM Officers source for information from relevant organization and share links



The content remains on the hosting organisation 's website



Pull traffic to both the CCARDESA website and partner website.



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XP4
PROGRAMME

CCARDESA

Centre for Coordination of Agricultural Research and Development for Southern Africa

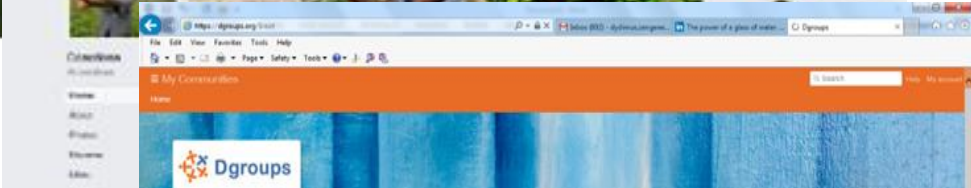




www.ccardesa.org



www.facebook.com/cccardesa



D-groups



SAAIKS <http://saiiks.net>

E-Learning

SADC Futures
Developing Foresight Capacity
for Climate Resilient
Agricultural Development

SADC Futures Training Series

SADC Futures Training Series
Like many regions in Africa, the SADC (Southern African Development Community) region remains fundamentally dependent on a resilient agricultural system and natural resource base which is increasingly threatened by climate change. The SADC Futures project is a response to the dynamic and uncertain circumstances of the SADC region. The project has created tailored foresight training to equip users in the practical application of a range of foresight tools and methods for innovative strategic planning and policy formulation for climate resilience. The suite of free, easy-to-access and engaging training materials includes an e-learning course and a toolkit, as well as a set of reports and recordings informed by a webinar series that saw about 150 participants over the summer of 2020. Image Source: <http://www.freepik.com>

[Get Started Now](#)

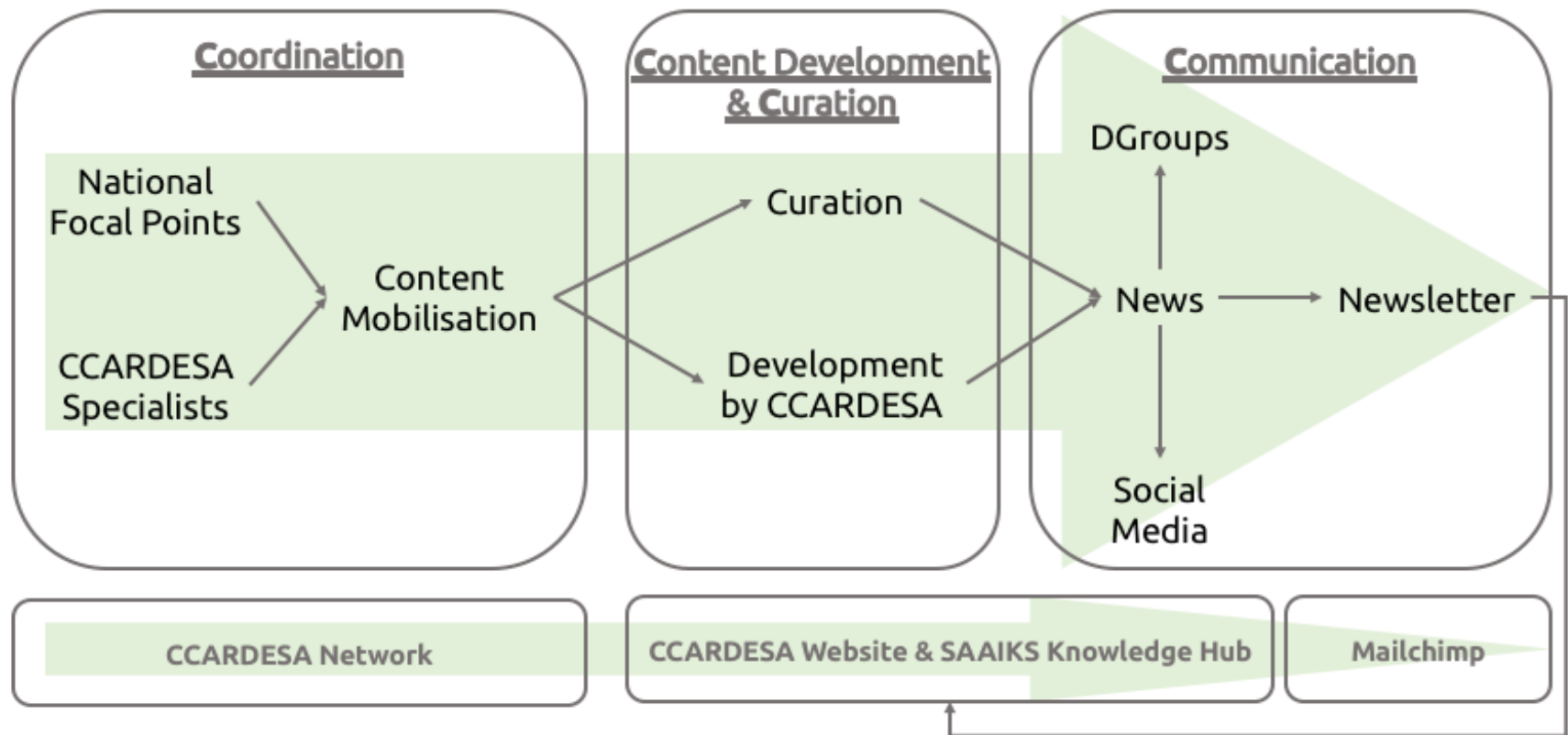
e-Learning Platform



Mobile App



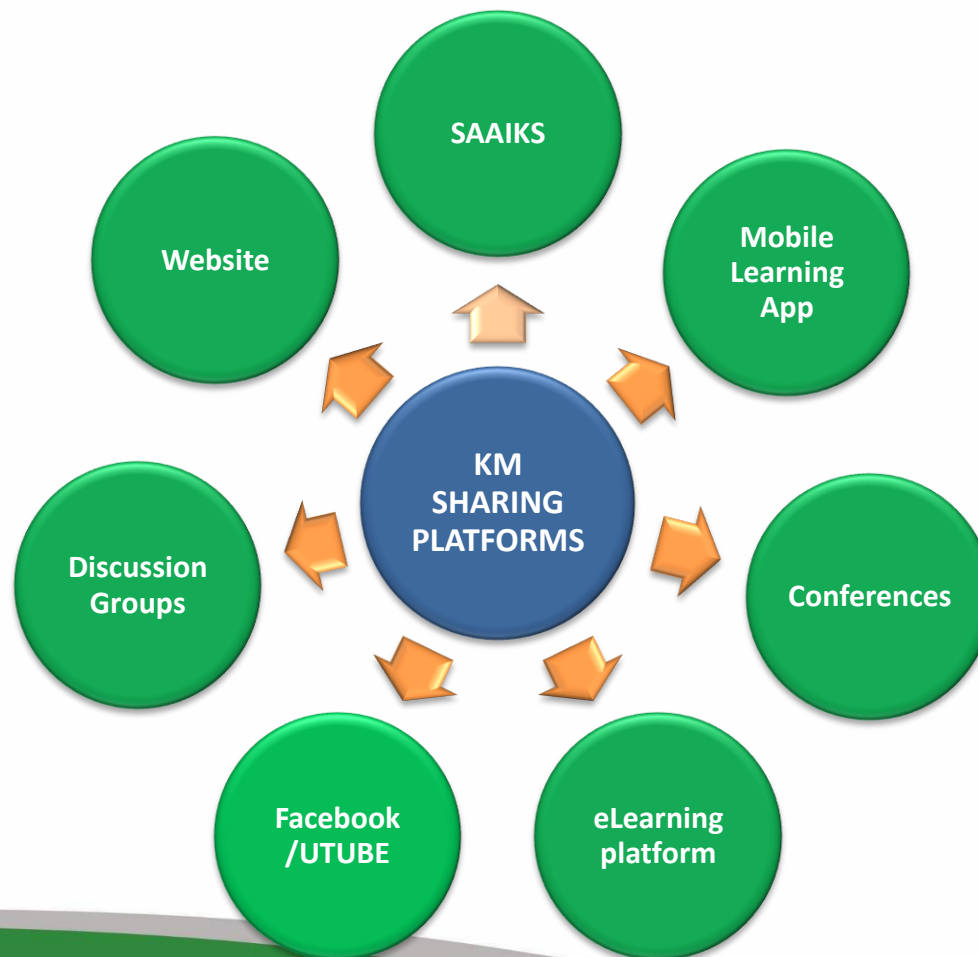
ICKM Strategy Overview



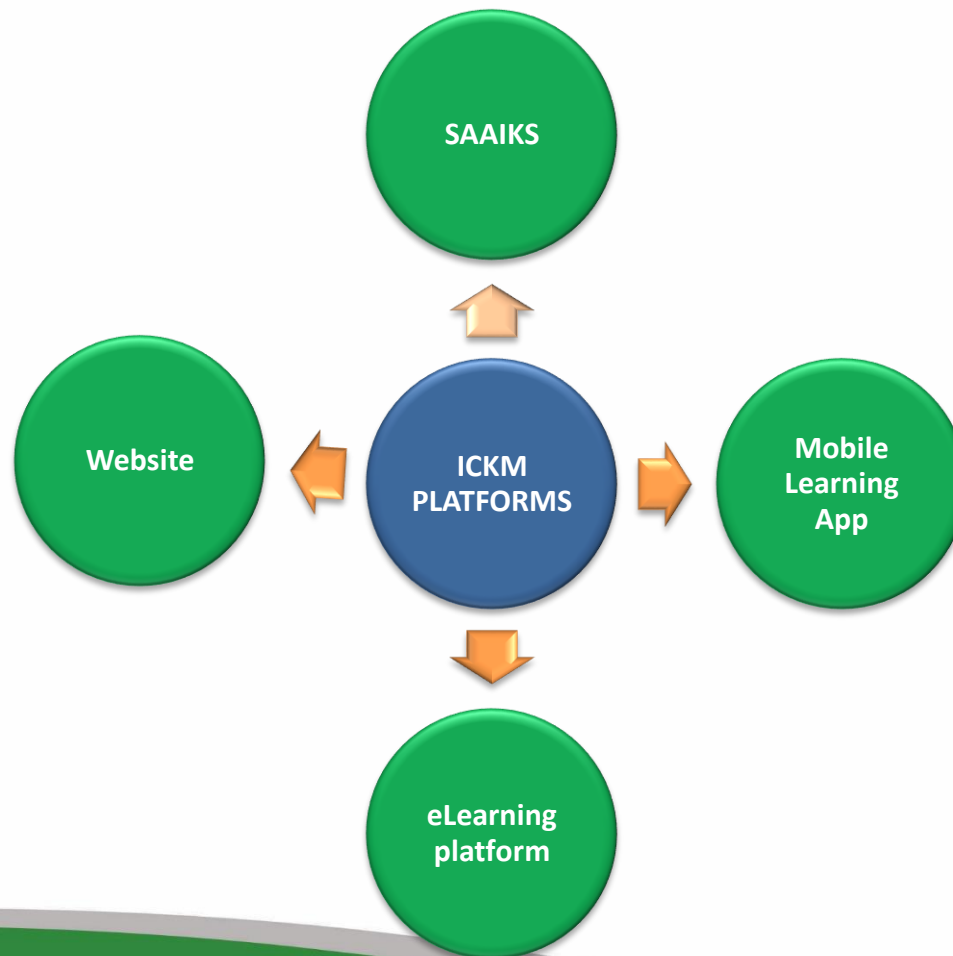
Strategic Actions

1. Facilitate Access to Audience-Specific Agricultural Knowledge and Information through CCARDESA ICKM & SAAIKS
 - i. Strengthen and Maintain SAAIKS, ICKM system and Associated Infrastructure
 - ii. Knowledge Translation into Interactive/audio/Visual Knowledge products
2. Create Linkages to Knowledge Management Hubs to foster Collaboration & Information Sharing Among Stakeholders
 - i. Facilitate the interoperability of systems
 - ii. Strengthen e-learning solutions and knowledge exchange
 - iii. Optimise Media Engagements & Knowledge Brokerage Foras.
3. Strengthen Capacity of NARES in Information Packaging and Use of Digital Innovations and ICT to Transform Agriculture
4. Monitoring & Evaluation of ICKM performance

1. Facilitate Access to Audience-Specific Agricultural Knowledge and Information through CCARDESA ICKM & SAAIKS



Strengthen and Maintain SAAIKS, ICKM system and Associated Infrastructure



Knowledge Translation into Interactive/audio/Visual Knowledge products

KP06
Produit de la connaissance 06



OUTIL DE DÉCISION:
Climat Smart modification
des sols options pour le maïs
et le sorgho

AGRICULTURE INTELLIGENTE CLIMATIQUE
PRODUITS DE CONNAISSANCE POUR LES TRAVAILLEURS DE VULGARISATION
Outils d'information personnalisés pour les professionnels de l'agriculture

Audience: personnel de vulgarisation au niveau local (gouvernement, ONGs/ONGs, clubs, secteur privé)





KP10
Produto do conhecimento 10



FERRAMENTA DE DECISÃO:
Opções de gerenciamento
de água inteligente para o
milho e sorgo

CLIMA INTELIGENTE AGRICULTURA
CONHECIMENTO PRODUTOS PARA TRABALHADORES DE EXTENSÃO
Ferramentas de informação personalizadas para profissionais agrícolas

Audience: Local/Level Extension Staff (Government, NGOs/CSOs, Private Sector)








KP01
Knowledge Product 01



POLICY BRIEF:
Best Bet CSA Practices/
Technologies and How to Support
Climate Smart Decision Making

CLIMATE SMART AGRICULTURE
KNOWLEDGE PRODUCTS FOR EXTENSION WORKERS
Customised Information Tool for Agricultural Professionals

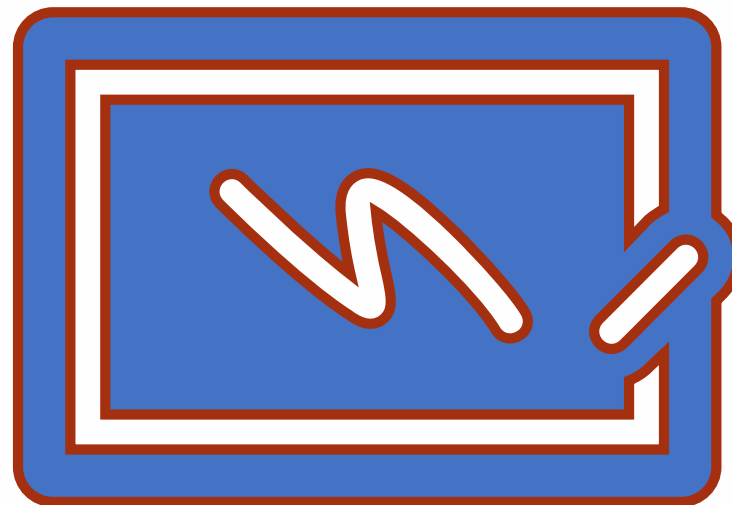
Audience: Directors of Research, Directors of Extension, Heads of NARS and National Level Extension Staff

2. Create Linkages to Knowledge Management Hubs to foster Collaboration & Information Sharing Among Stakeholders

Facilitate the interoperability of systems

- CCARDESA has started this process of linkages. It is currently linked
 1. FARA
 2. COMESA/FARNPAN
 3. CCAFS
- Underway
 1. SADC Secretariat and
 2. Southern African Research and Documentation Centre (SARDC)

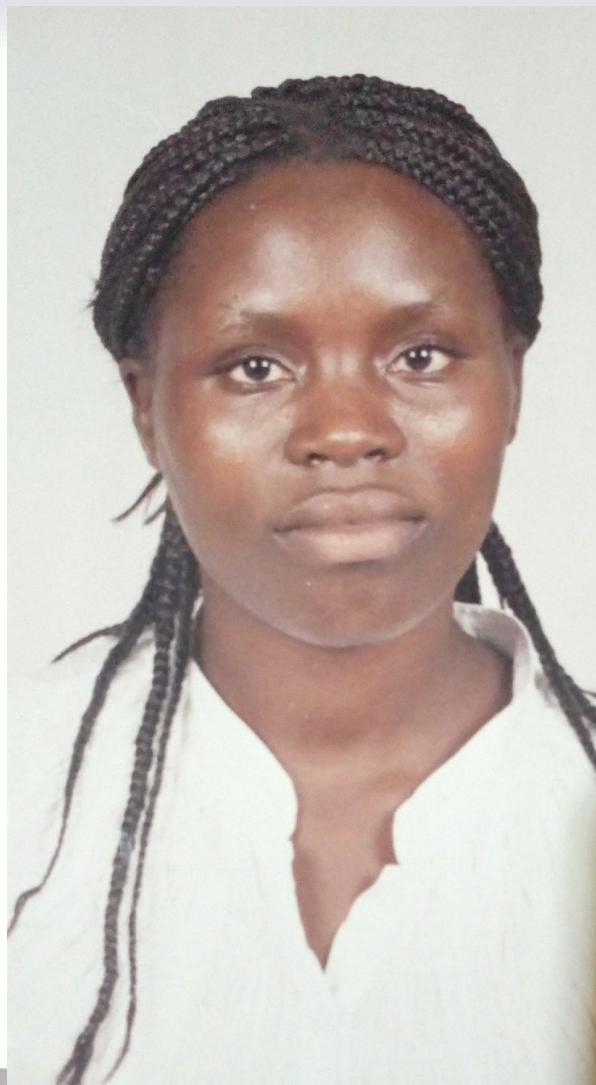


Strengthen e-learning solutions and knowledge exchange

E-Learning



Optimise Media Engagements & Knowledge Brokerage Foras.



Strengthen Capacity of NARES in Information Packaging and Use of Digital Innovations and ICT to Transform Agriculture



M&E and Key ICKM performance Indicators

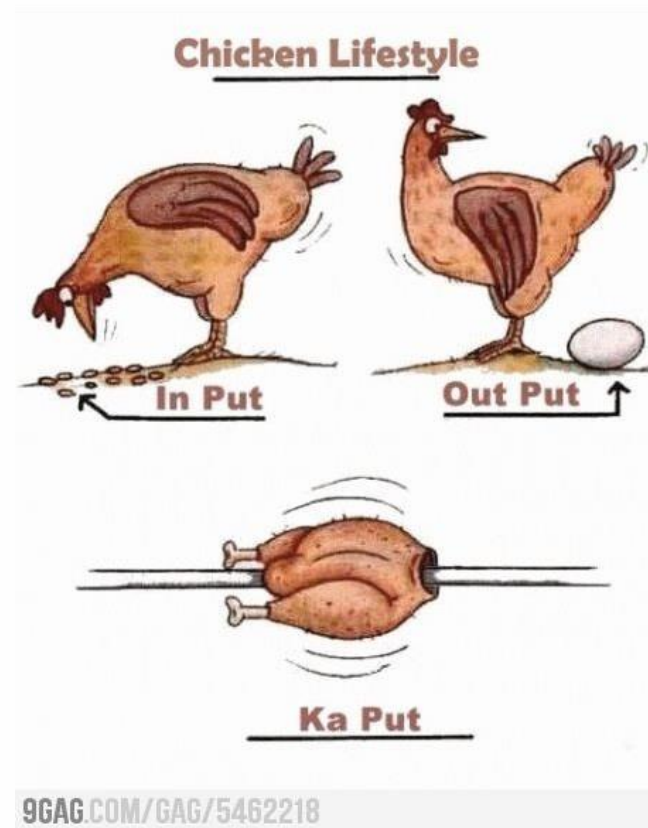
- Number of knowledge products disseminated through the ICKM/SAAIK Systems
- Number of knowledge products disseminated through the ICK systems
- Number of people trained in the use of digital innovations and ICT tools to disseminate agricultural information
- Number of institutions introduced to the use of digital innovations & ICT tools to disseminate information
- Number of policies promoted by CCARDESA
- Number of systems connected to CCARDESA
- Number of data capture strategies developed in MS

What guides CCARDESA ICKM?

- **Guiding Principles** which describe the core elements that underpin the ICKM Strategy and Manual.
- **Quality Management** which establish primary quality management procedures for ICKM, ensuring basics quality standards are met, and monitored; and
- **Standard Operating Procedures** provide procedural guidelines, checklists and step-by-step guidance on all core ICKM functions from identifying content for development or curation to communication and reporting.

Conclusion

- Strengthened knowledge management and communication systems for decision support, sharing innovation and advocacy related to climate relevant agriculture transformation.





THANK
YOU



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Acknowledgements

